



U.S.A. Retail Price List

Prices effective January 1, 2012

| Guitars (Price includes free standard case) | | Suggested List Price |
|--|--|----------------------|
| 620 | Deluxe bound body & neck, inlays, 21 fret, 2 pickups, wired for stereo | 1829 |
| 620/12 | Like 620 but with 12 strings | 2209 |
| 650C | "Colorado", 24 fret, solid body, 2 humbucking pickups, chrome parts, all standard colors | 1829 |
| 660 | Charactered Maple body, checked binding, vintage pickups and knobs, wide neck, gold pickguard and nameplate, trapeze tailpiece | 2649 |
| 660/12 | Like 660, but with 12 strings, 12 saddle bridge | 3109 |
| 330 | Thinline semi-acoustic, 24 fret, 2 pickups, dot inlays, mono | 1999 |
| 330/12 | Like 330 but with 12 strings, "R" tailpiece | 2459 |
| 360 | Deluxe thinline, semi-acoustic hollow body, inlaid neck, wired for stereo | 2499 |
| 360/12 | Like 360 but with 12 strings | 2939 |
| 370/12 | Like 360/12 but with 3 pickups | 3129 |

| C Series (Price includes free vintage reissue case) | | |
|--|--|------|
| 325C64 | "Miami", 3 pickup, semi-hollow, white pickguard, RIC vibrato, 21 fret, short scale (JG only) | 3599 |
| 360/12C63 | 2 pickup, semi-acoustic, trapeze tailpiece, double bound, 21 fret, full scale (FG Only) | 3839 |

| Vintage Reissue Series (Price includes free vintage reissue case) | | |
|--|--|------|
| 350V63 | "Liverpool", 3 pickup, semi-hollow, white pickguard, 21 fret, full size neck | 3059 |
| 381V69 | Hand carved deep double cutaway body, charactered Maple top & back, fully bound with checked binding on body, 21 frets, vintage pickups (FG, MG, JG colors only) | 4949 |
| 381/12V69 | Like 381V69 but with 12 strings, 12 saddle bridge | 5409 |
| 5002V58 | Mandolin, 8 strings in 4 pairs, charactered Maple front, Walnut back | 2159 |

| Bass Guitars (Price includes free standard case) | | |
|---|---|------|
| 4003 | Bound body and neck, full inlay, wired for stereo | 2159 |
| 4004Cii | "Cheyenne II", super contoured Maple and Walnut body, Bubinga fingerboard, gold parts, translucent colors | 2729 |
| 4004L | "Laredo", super contoured hardwood body, Bubinga fingerboard, chrome parts | 2459 |

Standard Cases

| | | |
|-------|---|-----|
| 94001 | Molded, for all 600 and 350 series guitar models | 269 |
| 94011 | Molded, for all 4000 Series bass models | 269 |
| 94021 | Molded, for models 330/6+12, 360/6+12, 360/6+12V64, 360/12C63, 1997 | 269 |

Vintage Reissue Cases

All vintage reissue cases feature silver vinyl covering, crushed plush interior, and vintage style nameplate

| | | |
|-------|---|-----|
| 94500 | For model 650 | 299 |
| 94510 | For models 330/6+12, 360/6+12, 360/6+12V64, 360/12C63, 1997 | 299 |
| 94520 | For models 325V59, 325V63, 325C58, 325C64 | 299 |
| 94530 | For all 600 and 350 series guitar models | 299 |
| 94550 | For all 4000 series bass models | 299 |
| 94560 | For all 381 models | 339 |

Electric Guitar and Bass String Sets

Suggested List Price

| | | |
|--------|--|----|
| 95101† | Round Wound NikL Extra Light Guitar 8-11-14-22-30-38 | 8 |
| 95105† | Round Wound NikL Medium Guitar 10-13-18W-26-36-46 | 10 |
| 95106* | Round Wound NikL Medium Short Scale or Heavy Full Scale Guitar 12-16-24W-32-42-54 | 8 |
| 95201† | Round Wound Stainless Extra Light Guitar 8-11-14-22-30-38 | 8 |
| 95202† | Round Wound Stainless Light Guitar 9-11-16-24-32-42 | 8 |
| 95203† | Round Wound Stainless Medium Guitar 10-13-17-26-36-46 | 8 |
| 95401† | Compressed Round Wound Extra Light Guitar 8-11-14-22-30-38 | 8 |
| 95403* | Compressed Round Wound Medium Guitar 10-13-17-26-34-42 | 10 |
| 95404* | Compressed Round Wound Medium 12 String Guitar <u>10-13-20W-26-34-42</u> 10-13-10-13-20W-26 | 15 |
| 95511* | Round Wound NikL Bass 45-55-75-105 | 35 |
| 95515* | Round Wound NikL 5 String Bass 45-55-75-105-115 | 35 |
| 95518* | Round Wound NikL 8 String Bass <u>45-55-70-90</u> 20-25-35-45 | 45 |
| 95522† | Round Wound Stainless Bass 40-58-80-102 | 35 |
| 95533† | Round Wound Stainless Bass 44-63-80-102 | 35 |
| 95566† | Round Ground Bass 45-56-77-98 | 35 |
| 95577† | Round Ground Bass 46-62-77-98 | 35 |
| 95405* | Compressed Round Wound Mandolin <u>10-13-26-36</u> 10-13-26-36 | 8 |

† Discontinued item, remaining stock only. * Standard factory specification for Rickenbacker instruments

Accessories

| | | |
|---|---|------|
| 94600 | Guitar stand, resembles Tolex guitar case, holds three guitars | 260 |
| 97001 | Polish cloth for guitar | 2 |
| 97002 | Wrench, neck adjustment, 1/4" | 20 |
| 97100 | Vintage leather strap, Maroon (Made in Canada) | 35 |
| 97101 | Vintage leather strap, Black (Made in Canada) | 35 |
| 97102 | Vintage leather strap, Natural tan (Made in Canada) | 35 |
| 97400 SM 97401 MED 97402 LG 97403 XL | T- Shirt, Black, guitar with white lettering | 25B |
| 97450 SM 97451 MED 97452 LG 97453 XL | T- Shirt, Black, bass with white lettering | 25 B |
| 97550 | Bumper Sticker, black and gold Rickenbacker nameplate-shaped logo | 2 B |

Special Order Options (Deposit may be required)

| | | |
|----|--|-----|
| LH | Left-hand, available all models (Orders for this option subject to acceptance) | 200 |
| RH | Right-hand stringing of left-hand instrument | 150 |
| UP | Required upgrade from Standard to Vintage case on some left-hand models | 150 |

Colors and Trim

Standard Colors: Midnight Blue (MID), Mapleglo (MG), Fireglo (FG), Jetglo (JG), Ruby (RBY)

Translucent Colors: Trans Blue (TB), Trans Red (TR), Trans Green (TG) available standard on 4004 Series.

All colors come standard with chrome and stainless hardware, white binding, nameplate and pickguard, except where noted.

Vintage Reissue Series and C Series guitars contain some nickel plated components in the interest of historical accuracy.

Shipping and Policy

All goods Ex-Factory. Rickenbacker reserves the right to select the carrier on prepaid shipments. All COD and other accessorial fees are responsibility of consignee. Oversize items shipped by UPS or FedEx must be charged at a minimum weight of 30 pounds. Extra charges may be made for special shipping preparation or documentation. All claims, inspections, and damage reports are responsibility of consignee and must be reported at once to carrier.

The company is engaged in a continuing research and development program and therefore reserves the right to change specifications and prices without notice.

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Compliance:



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Rickenbacker International Corporation ● 3895 S. Main St. ● Santa Ana, California 92707 ● USA
Tel: 714-545-5574 ● Fax: 714-754-0135 ● Email: sales@rickenbacker.com ● Web: www.rickenbacker.com

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